

Website Design Services for Industrial Tools Company

PROJECT DETAILS

 Custom Software Development

 Mar 2014 - Jun 2022

 \$10,000 to \$49,999

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"We found their work to be exceptional."

PROJECT SUMMARY

Optimum7 redesigned the website of an industrial tool company. The team developed plenty of custom features for the site. Around six teammates worked directly with the client on this project.

PROJECT FEEDBACK

The company was truly happy with the website, which was highly functional and allowed the client to run their business successfully. Optimum7 delivered tasks on time, leveraging their in-depth e-commerce knowledge. They followed timelines well and always communicated professionally with the firm.



The Client


Please describe your company and your position there.


I am the president of an online company selling industrial tools


The Challenge

For what projects/services did your company hire Optimum7, and what were your goals?

We have been working with Optimum7 for over almost 2 years and we found their work to be exceptional. We used them for website design and also marketing. Work is done on time and their staff is professional. They are leaps and bounds better than the design firm who originally created our website. We highly recommend them.

 President, Industrial Tools Company

 Manufacturing

 Maplewood, New Jersey

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select this vendor and what were the deciding factors?

We searched very carefully when deciding to leave the firm that originally created our website. The people we used originally were horrible so we knew exactly we didn't want. Optimum7 completed work on time and was very professional. We found their rates to be reasonable. Compared to the web development company we used in the past it was like night and day.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

We did a template refresh of our website and what it turned out to be was a totally up to date brand new website. They are experts in BigCommerce and completed every task we asked for on time. Nothing was too difficult for them to figure out and there were lots of custom features.

How many people from the vendor's team worked with you, and what were their positions?

We worked with the staff of about 5 and also had direct contact with the owner/CEO

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

Our business runs on the website. Without a functional website we have no business. We need a company who understands all aspects of digital commerce and we found that with Optimum7



Describe their project management style, including communication tools and timeliness.

It was done professionally through timelines and scheduled meetings. They also use monday.com to communicate.

What did you find most impressive or unique about this company?

We found their ability to customize and do whatever is needed on our website a huge benefit. That and their knowledge of digital marketing is an asset.

Are there any areas for improvement or something they could have done differently?

We have not had any problems with them so far and confident that if anything comes up we will be taken care of. It is also nice to be able to communicate whenever we want with their owner and CEO

