


Shopify Migration for E-Commerce Photo ID Business

PROJECT DETAILS

 E-Commerce Development

 Apr 2018 - May 2018

 \$10,000 to \$49,999

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PROJECT SUMMARY

During a long-running engagement, Optimum7 has provided custom coding and SEO services for an e-commerce business. Most recently, they arranged a data transfer from Volusion to Shopify.

PROJECT FEEDBACK

Optimum7 has proven to be a talented and reliable partner. They consistently deliver valuable custom solutions to advance business goals. The projects are managed well, a product of strong communication efforts and useful online tools.



The Client

Please describe your company and your position there.

I am the founder and president of Specialist ID, an e-commerce business specializing in photo ID badges and accessories.



Patrick Barnhill
Founder, Specialist ID, Inc.



Miami, Florida

The Challenge

For what projects/services did your company hire Optimum7?

We've worked with Optimum7 on several projects over the last decade, including custom integrations and, more recently, migrating from Volusion to Shopify.

What were your goals for this project?

Our most recent goal was to import all of our data from Volusion into Shopify without breaking any re-directs.

CLIENT RATING

5.0

Overall Score

Quality: 4.5

Schedule: 5.0

Cost: 4.5

Would Refer: 5.0



The Approach

How did you select this vendor?

I have known Optimum7's COO since college and have been working with him professionally for the past 10 years.

Describe the project and the services they provided in detail.

In addition to migrating our data from Volusion to Shopify, Optimum7 developed a custom cart feature to handle issues such as minimum quantity order increments. They also provided custom coding and custom product designer interfaces.

What was the team composition?

We generally work with a project manager and their team of programmers and copywriters.

The Outcome

Can you share any information that demonstrates the impact that this project has had on your business?

Optimum7 has helped guide our business over the last 10 years—starting with SEO services and moving into high-level e-commerce integrations.

How was project management arranged and how effective was it?

Our projects are managed well using online tools. Communication has been quick and efficient.



What did you find most impressive about this company?

It's rare for an out-of-box element to meet our requirements. Optimum7 always delivers custom solutions.

Are there any areas for improvement?

No. I cause most of the delays because I sometimes fail to provide feedback promptly. I appreciate them keeping me on task and requesting action items from me while I am away or not responsive.

