

SEO Services for Consulting Firm

PROJECT DETAILS

 Search Engine Optimization

 Jan 2022 - Ongoing

 \$10,000 to \$49,999



"I love how well Duran works with business owners and helps us understand what we want before going into the strategy."

PROJECT SUMMARY

Optimum7 provides ongoing SEO services for a consultancy firm. This also involves creating a multi-channel, integrated marketing strategy. The goal is to drive awareness and garner leads.

PROJECT FEEDBACK

So far, the engagement has led to improvements in terms of brand exposure and clicks. Optimum7 works efficiently – they follow a straightforward process and address any requests or questions promptly. The client also sees no room for any improvements in the team's performance.



The Client

Please describe your company and your position there.

Klyn Elsbury offers motivational keynotes, workplace wellness and mindfulness workshops & facilitates interactive leadership meetings. She dedicates her life to help others achieve seemingly impossible goals by overcoming adversity, embracing mindfulness, and practicing gratitude.

The Challenge

For what projects/services did your company hire Optimum7, and what were your goals?

SEO



Klyn Elsbury

Founder, MK Foundation LLC



Arts, entertainment & music



San Diego, California

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 4.5

Would Refer: 5.0



The Approach

How did you select this vendor and what were the deciding factors?

I heard great things about Duran and the team, they had experience in ranking in my industry.

Describe the scope of work in detail, including the project steps, key deliverables, and campaigns.

Formed a multi-channel, fully-integrated marketing strategy that combined different methods to create a roadmap for me with easy to understand KPIS and tracking.

How many people from the vendor's team worked with you, and what were their positions?

The entire sales team, Duran (CEO) of course, and the SEO copywriting specialists.

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

Improved exposure and clicks.

Describe their project management style, including communication tools and timeliness.

Fast and to the point, didn't have to wait around.

What did you find most impressive or unique about this company?

I love how well Duran works with business owners and helps us understand what we want before going into the strategy.



Are there any areas for improvement or something they could have done differently?

No.

